

# Abulla Othuw

Los Angeles, CA 90006

(323) 740-2626 • [getabullaothow@gmail.com](mailto:getabullaothow@gmail.com) • [GitHub](#) • [LinkedIn](#)

Fully Work Authorized • No Visa Sponsorship Required • Open for re-location

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## PROFESSIONAL SUMMARY

Economic professional with 10+ years of experience in foreign relations (diplomacy), program planning, program management, monitoring and evaluation, and data analysis.

## KEY SKILLS

- Diplomatic communication and public relations
- Monitoring and evaluation
- Grant writing and fundraising
- Event planning
- Community outreach and mobilization
- Social media marketing
- Machine learning
- Python, SQL, R, SAS, Tableau, Big Data (Hadoop)
- Version control: GitHub, Bitbucket
- Website design/management
- Statistical analysis
- Data mining
- Data visualization
- Fluent in English and Amharic, basic French

## PROFESSIONAL EXPERIENCE

### **Minister Counselor-II for Business and Diaspora Affairs**

**09/2015 - 06/2019**

#### **Ethiopian Consulate General in Los Angeles, Los Angeles, CA**

- Promoted Ethiopian investment opportunities, resulting in 15+ US companies investing their capital in Ethiopian mining, pharmaceutical and agribusiness sectors
- Developed a balanced scorecard tool for the Ministry of Foreign Affairs that gave the Ministry and its missions across the world a program planning, management, monitoring and evaluation, and performance evolution that has increased organization efficiency and promoted excellence service delivery systems
- Developed Consulate's recurrent performance reports and produced dashboards using excel and Tableau
- Enhanced consular relations between Ethiopian Consulate and the State Department office in Los Angeles, other Countries Consulate General Offices accredited in Los Angeles
- Developed a tracking tool for organizing the Ethiopian community living in the US
- Mobilized Ethiopian communities across cities by organizing field visits and conducting community mobilization workshops that contributed to consensus building on national issues such as supporting local development, particularly financial contributions for the Grand Ethiopian Renaissance Dam
- Advised staff on how to conduct diplomatic/Consular relations according to the Geneva Convention

### **Counselor II for Brazil, Mexico, Argentina, Ecuador, Colombia**

**07/2009 - 08/2015**

#### **Ministry of Foreign Affairs of the Federal Democratic Republic of Ethiopia, Addis Ababa, Ethiopia**

*The Ethiopian government ministry which oversees the foreign relations of Ethiopia, with more than 60+ embassies and consulates abroad*

- Contributed to the improvement of diplomatic relations by coordinating bilateral relations between Ethiopia and Brazil, Mexico, Argentina, Ecuador, Colombia by developing the content of the draft agreements that resulted in signing and ratification of 5+ bilateral agreements with these countries

- Negotiated agreements between 3 key stakeholder groups (the Ministry of Finance, the Ethiopian Embassy in Brazil, the legal Department of the Ministry of Foreign Affairs), resulting in faster ratification of the Double Taxation Avoidance Agreement between Ethiopia and Brazil
- Built a professional relationship with diplomatic staff of the aforementioned embassies in Addis Ababa by arranging their meeting schedules and developing diplomatic talking-points with Ethiopian Ministry of Foreign Affairs and other stakeholders

## **ADDITIONAL WORK EXPERIENCE**

### **Volunteer**

**03/2011 – 08/2015**

**Network of HIV/AIDS Positive People (NEP+) of Ethiopia**, Addis Ababa, Ethiopia

Member of the NEP+ Board overseeing the performance of the NEP+, reviewing fiscal planning and budget performance

### **Vice President of the National Wushu Federation**

**2019 to present**

Manage the administrative affairs of the National Wushu sport

## **EDUCATION**

### **Postgraduate Diploma, Data Science**

**2019**

**Emeritus Institute of Management in Collaboration with Columbia Engineering Executive Education**, Online  
*Courses: Statistics and Probability, Tools and Data Management, Exploratory Data Analysis, and Machine Learning*

### **Data Analytics Boot Camp**

**2018**

**University of Southern California**, Viterbi School of Engineering, Los Angeles, CA

### **Bachelor of Arts (BA), Economics**

**2006**

**Ethiopian Civil Service University**, Addis Ababa, Ethiopia  
*The most prestigious public university in Ethiopia*

### **Bachelor of Science (BS), Chemistry**

**2001**

**Kotebe College of Teacher Education**, Addis Ababa, Ethiopia  
*One of the three oldest colleges in Ethiopia*

## **PROFESSIONAL DEVELOPMENT**

- **COVID-19 Data Analysis Using Python**, Coursera, 12/2020
- **Social Media Marketing Specialization** (4 courses), 03/3021, by Facebook on Coursera
- **Introduction to Social Media Marketing**, Coursera, 02/2021
- **Fundamentals of Social Media Advertising**, Coursera, 03/2021
- **Advertising with Facebook**, Coursera, 03/2021
- **Measure and Optimize Social Media Marketing Campaigns**, 03/2021
- **Social Media Management**, Coursera, 03/2021
- **Modern Big Data Analysis with SQL** (2 courses), by Cloudera on Coursera, 2020
- **Analyzing Big Data with SQL**, Coursera, 04/2020
- **Managing Big Data in Clusters and Cloud Storage**, Coursera, 10/2020
- **Mathematics for Machine Learning: Linear Algebra**, by Imperial College London on Coursera, 10/2019
- **Data ConLA**, Conference organized by USC Marshall MS Business Analytics, 11/2020